

I.a.Eyeworks

May 30, 2011

LIFE'S A KITSCH

Louvre schmoove! [The Allee Willis Museum of Kitsch](#) is the place to kitsch your wagon to a starry sky of phantasmagoric paraphernalia and piles of pop culture pishposh -- including a whopping selection of [eyeglass holders](#).



[where the museum director parks her Perkins by I.a.Eyeworks]

Not content with writing smash-hit songs, tending to her superb wardrobe of sassy socks and gorgeous glasses, and being one of the legendary party hosts of Los Angeles (the [New York Times](#) concurs!), [Allee](#) has turned her troves of terrifically tacky tidbits (Elvis Pez dispensers! Kleenex cozies! The E-Z Dog Dryer!) into a [visionary portal](#) where the vintage lunch boxes are inspirational and the online admission is always free.



[At the [I.a.Eyeworks](#) store on [Beverly Boulevard](#), museum director/curator Allee Willis (left) focuses her [Fortuna](#) on Prudence Fenton (right), who thought the Vic frame so nice she wore it twice!]

All Photos: [Allee Willis](#)

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May 23, 2011

IN IT TO QUINN IT

With their eyes on this season's affection for all things be-spotted and polka-dotted, our friends at [Vision Monday](#) could not ignore the sweet sensation of I.a.Eyeworks' [Quinn](#).